Upcoming Events

August 25, 2:00 P.M. Central | Clinical Informatics Webinar   **Register Here**

Topic: Address Health Inequities and Misinformation/Disinformation through Public Health Intelligence

The dramatic increase in complexity and volume of health data has challenged traditional health systems to deliver useful information to their users. The COVID-19 pandemic has further exacerbated this problem and demonstrated the critical need for a 21st Century approach. This approach needs to ingest relevant, diverse data sources, analyze them, and generate appropriate Health Intelligence products that enable users to take more effective and efficient actions for their specific challenges. This presentation will describe a Health Intelligence Atlas (HIntel-Atlas) development and implementation to produce Public Health Intelligence (PHI) that supports identifying and prioritizing high-risk communities by public health authorities. The presentation will also highlight the role played by social media sentiments surrounding COVID-19 vaccination, and the importance of health literacy, and social vulnerability index in public health interventions and vaccination campaigns.

Presented By: Dr. Gabriela Mustata Wilson

Dr. Gabriela Mustata Wilson is an internationally recognized health informatics expert with a passion for harnessing the power of research and translating it into community action. She is a Professor and Founding Co-Director of the Multi-Interprofessional Center for Health Informatics (MICHI) at the University of Texas at Arlington in Texas, USA. She is also the Director of the MICHI's Health and Public Health Informatics division. With a background in chemical engineering, pharmacoinformatics, health informatics and public health informatics, Dr. Mustata Wilson bridges the knowledge-to-action gap related to integrating public and ecological health to foster resilience. For the past twenty years, she has educated and trained learners in various interprofessional settings, conducted research in industry and academia, and led partnerships across industry, academic institutions, and the regional and international community. Dr. Mustata Wilson has demonstrated her active support to the Health Informatics community by serving in numerous leadership positions within the Healthcare Information and Management Systems Society (HIMSS) and the American Medical Informatics Association (AMIA®). She is currently the co-chair of the HIMSS Technology Informatics Guiding Education Reform (TIGER) International Initiative, a global initiative fostering community development and workforce development using an interprofessional approach, and the chair-elect of the AMIA Parmacoinformatics Workgroup. Dr. Mustata Wilson is a Fellow Member of HIMSS bestowed in recognition of service, professional participation, job experience, publications, and presentations and Fellow of the International Academy of Health Sciences Informatics (FIAHSI) in recognition of international leadership in biomedical and health informatics, promoting the dissemination of knowledge and best practices, fostering new ideas, and encouraging worldwide collaboration and sharing of expertise and resources. She is also a Senior Member of the National Academy of Inventors (NAI), a distinction given to individuals who demonstrate a high degree of innovation through US patents that have brought a real impact on society's welfare. Her most recent activities are focused on addressing racial injustice and health inequity by advancing a community partnership model of outreach to Latino populations that empowers communities through participatory discussion. As a result of her leadership and collaborative efforts, the Coalition of Urban Serving Universities (USU) named The University of Texas at Arlington as its inaugural Racial Justice and Equity Program Award Winner in 2021.

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